

People

- People-centricity
- Hire on potential
- Invest in your team

People-centricity

Companies make more sense when their people are happy. Make sure everyone feels valued and cared for. Believe that by putting your employees first, your business will also benefit from it.

Hire on potential

Hire people with ambition to learn and grow, more than looking only to their current ability or past experience. And don't ignore cultural fit, since it will affect the candidate's full potential.

Invest in your team

Prepare your people for the next step in their career, even if that means they will leave you for new challenges. Don't hide people and invest in them, giving them full responsibility and freedom. Take them to clients, show-off their work and credit them properly. Save time for training and pet projects.