

# Sustainability

- Bootstrap businesses and products
- Grow assertively
- Give back
- Create impact in the society and local community

# Bootstrap businesses and products

Build on existing revenue. Don't build companies on unreasonable expectations and avoid quick-cash funding sources. Aim for sustainable revenue and profitability as soon as possible.

# Grow assertively

You can grow companies, not only by gathering bigger projects and hiring more people, but also through certainty, efficiency and effectiveness. Plan for the long term, ensuring that your business is sustainable with your current business model and team.

# Give back

We truly believe in collaboration to build an effective collective. Help grow the community around you, and all its members, to be sustainable. Take part in the community by sharing business opportunities, knowledge, resources, collaborating and advising all its members when you may be able to do it.

# Create impact in the society and local community

Companies don't exist in a vacuum. We will be more capable if the community we are inserted in is stronger. We believe that creating impact on the society and supporting the local community will leverage our own Nest community and enable our vision, strategy and goals.