

Vision and strategy

Where we are and where we want to be.

- Vision
- Strategy
- Purpose

Vision

Our vision is to be one of the entities responsible to leverage Coimbra and Portugal Center's Region as innovation leader, building on smart and sustainable technological businesses.

Strategy

To achieve Nest Collective vision, we invest in three main vectors:

- Expansion in terms of physical space and network;
- Business development activities, including customer acquisition;
- Credibility and notoriety building.

Purpose

Our purpose on everyday tasks and activities is aiming to:

- Expand Nest Collective, both in terms of space and notoriety;
- Support the companies included on our collective achieving their goals in an efficient and sustainable way;
- Support Nest Collective community growing professionally;
- Boost Coimbra and Portugal Center's region as an european reference in innovation and technology.