

Strategy

To achieve Nest Collective vision, we invest in three main vectors:

- Expansion in terms of physical space and network;
 - Business development activities, including customer acquisition;
 - Credibility and notoriety building.
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Revision #1

Created 29 July 2021 12:57:52 by Simão Nogueira

Updated 29 July 2021 12:58:05 by Simão Nogueira